



THE CLUSTER OF  
AGRICULTURAL  
MACHINERY

"A beginning based on the proximity of the demand."

# The Agricultural Machinery cluster in Catalonia: achieving sector-level results through PPD

*Enric Pedrós, Cluster Manager*

# The region: Catalonia

- Spanish autonomous community
- Population: 7.5 million
- The highest regional GDP in Spain
- 33% of land is devoted to agricultural activities



# The Agricultural Machinery Cluster

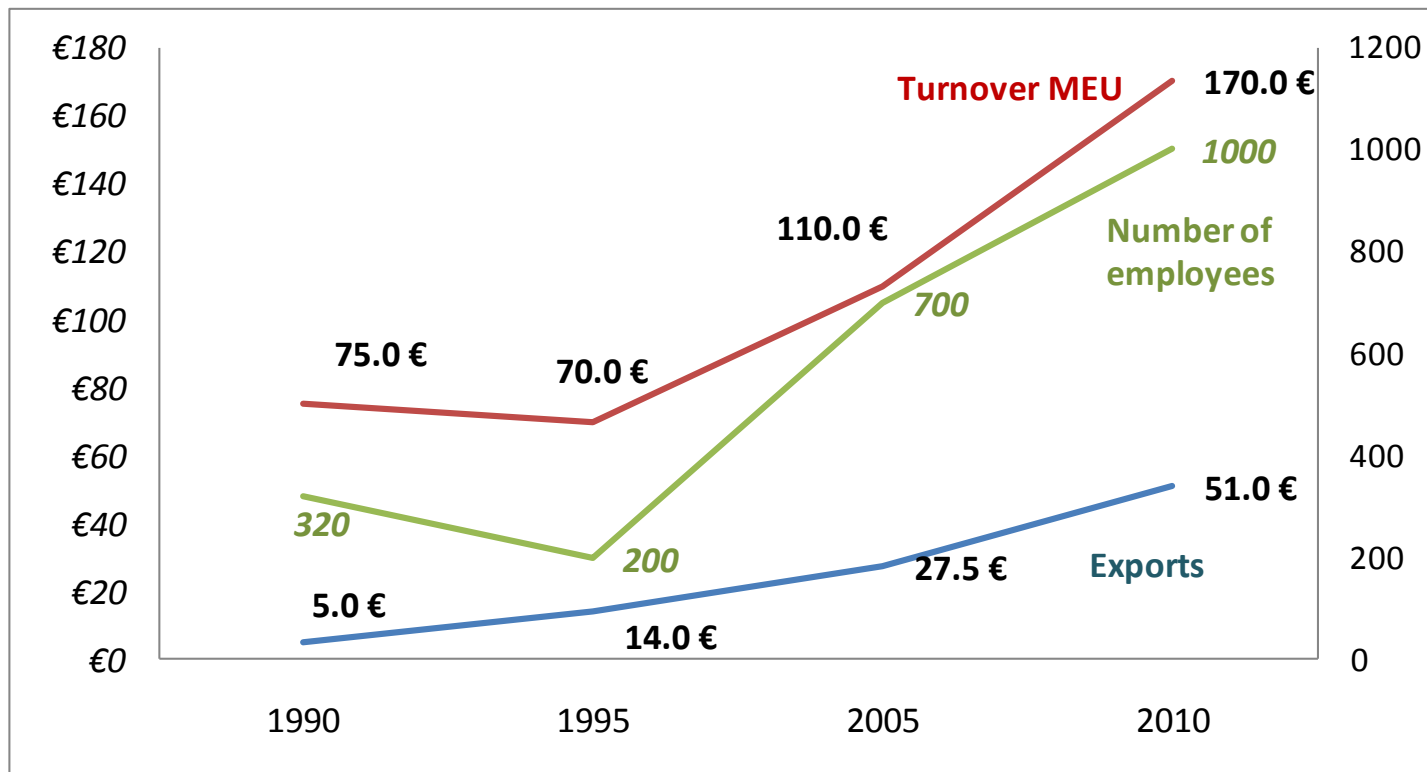


- Since 1960, the agricultural machinery industry has developed in the region
- Lleida's cluster was originally made up of blacksmiths that have evolved from making animal-driven wagons to tractor driven trailers.
- Today, this sub-area represents an annual **€170 million turnover**, and **about 1,000 direct jobs spread over 60 companies throughout Catalonia.**



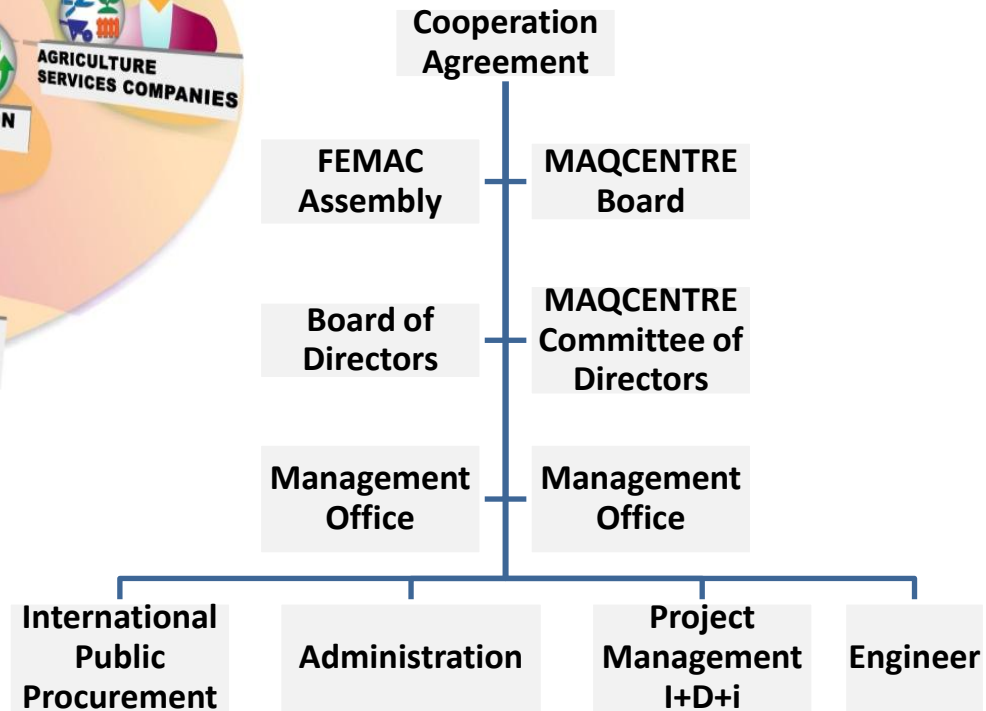
# Evolution of the sector

Over the years, important actions have fostered the development of the sector.



Source : FEMAC

# How does the dialogue work today?

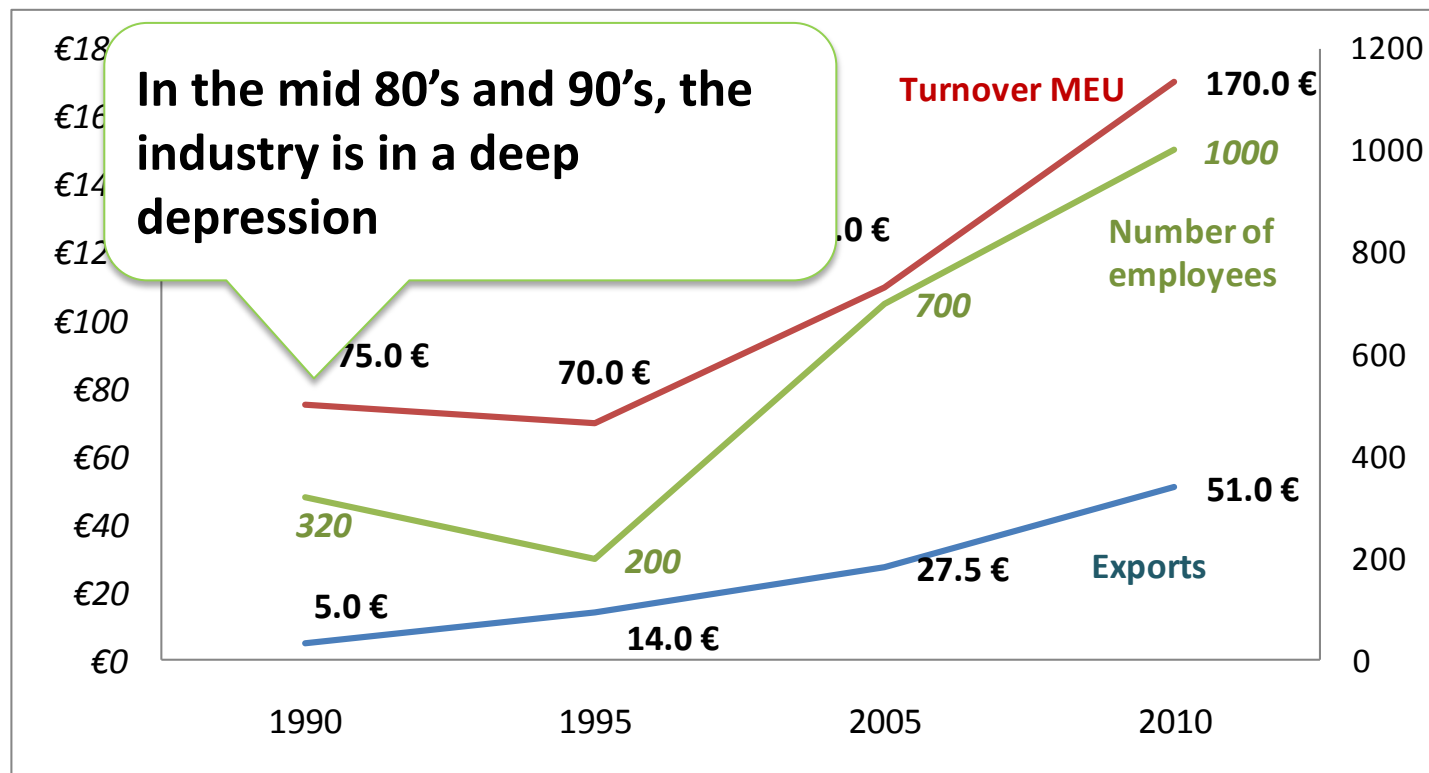


# Map of the Catalan Agricultural Machinery Cluster



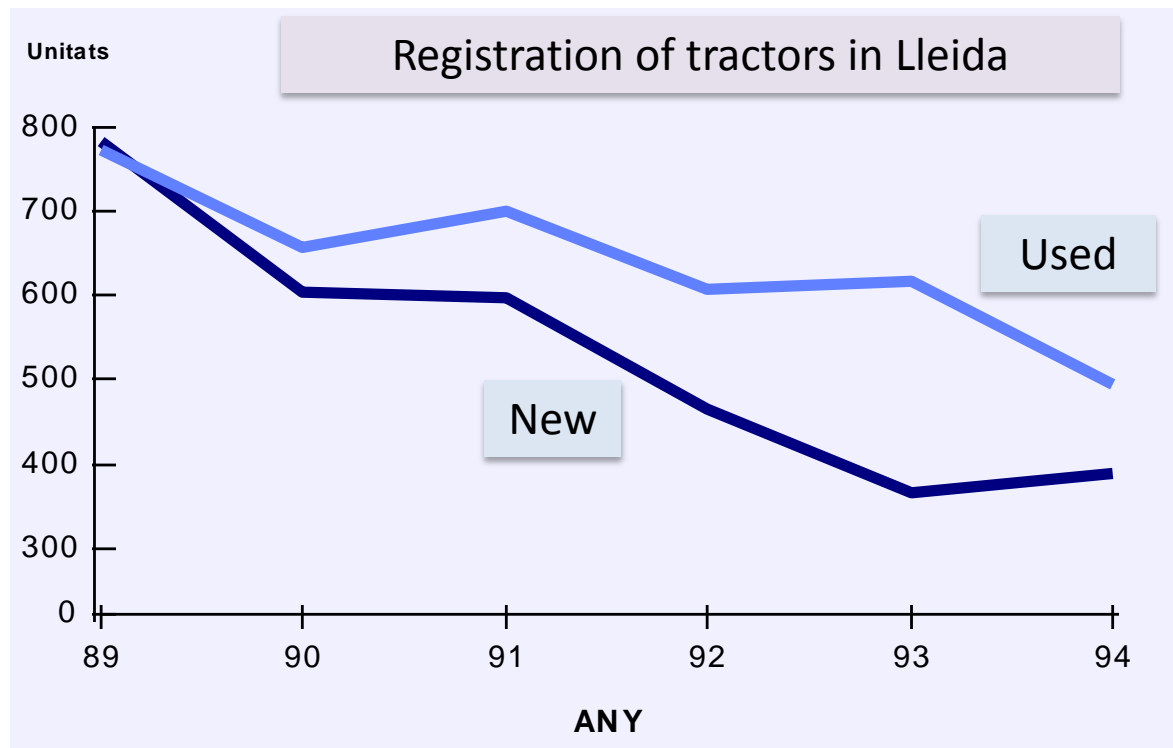
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Source : Registre Oficial de Maquinària Agrícola. Dades referides a la Província de Lleida

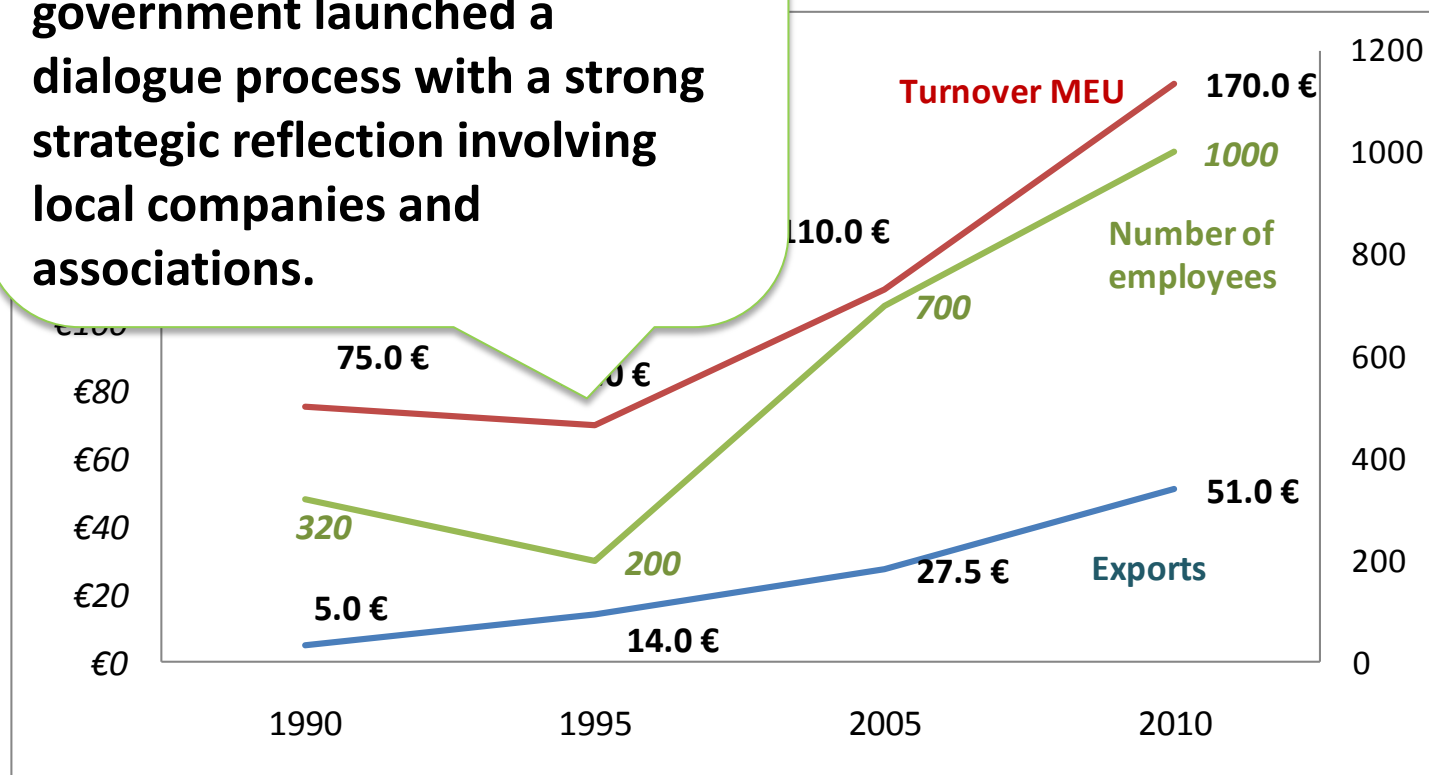


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**1995**

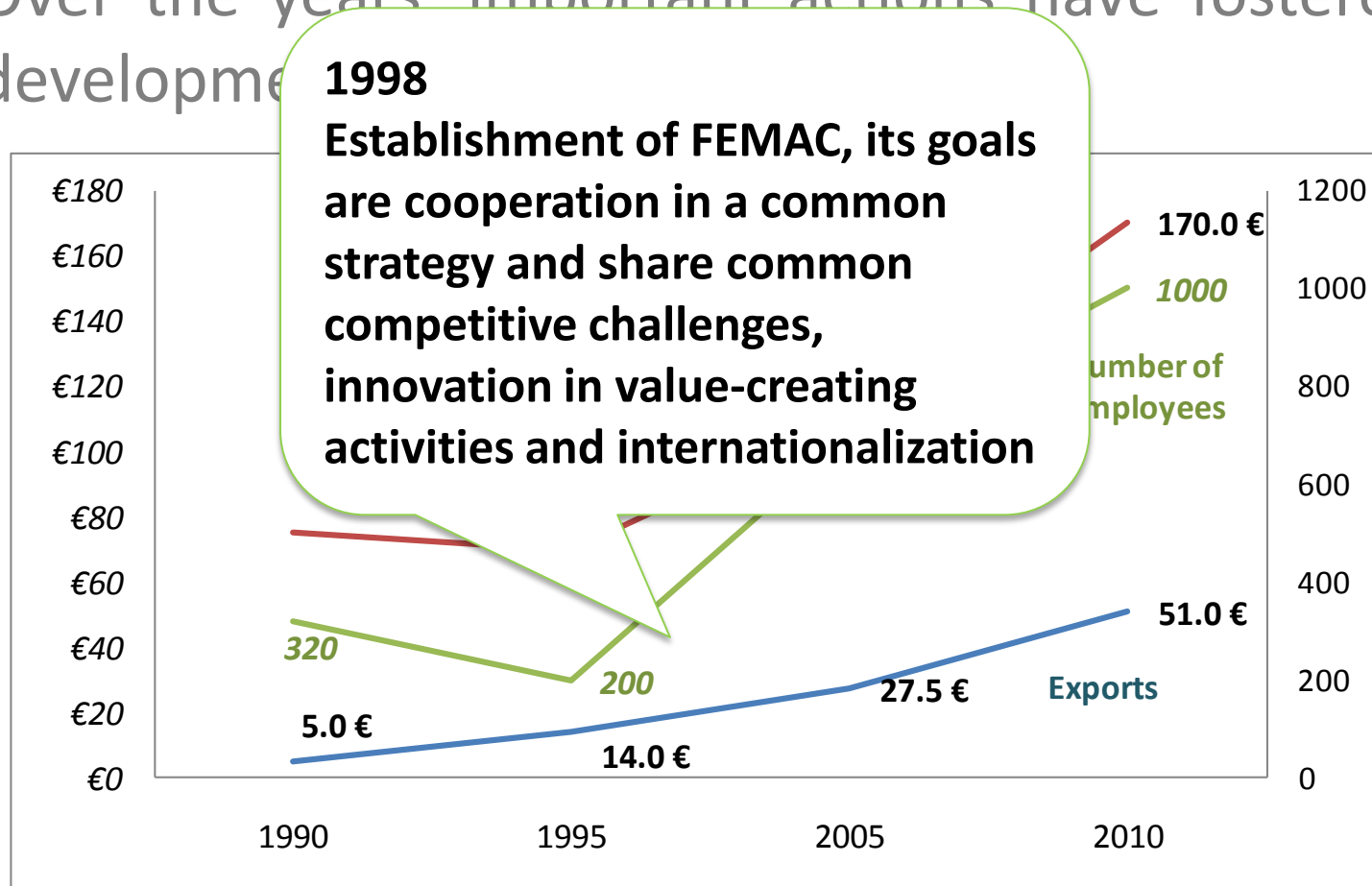
**First action of strategic cooperation: the Catalan government launched a dialogue process with a strong strategic reflection involving local companies and associations.**

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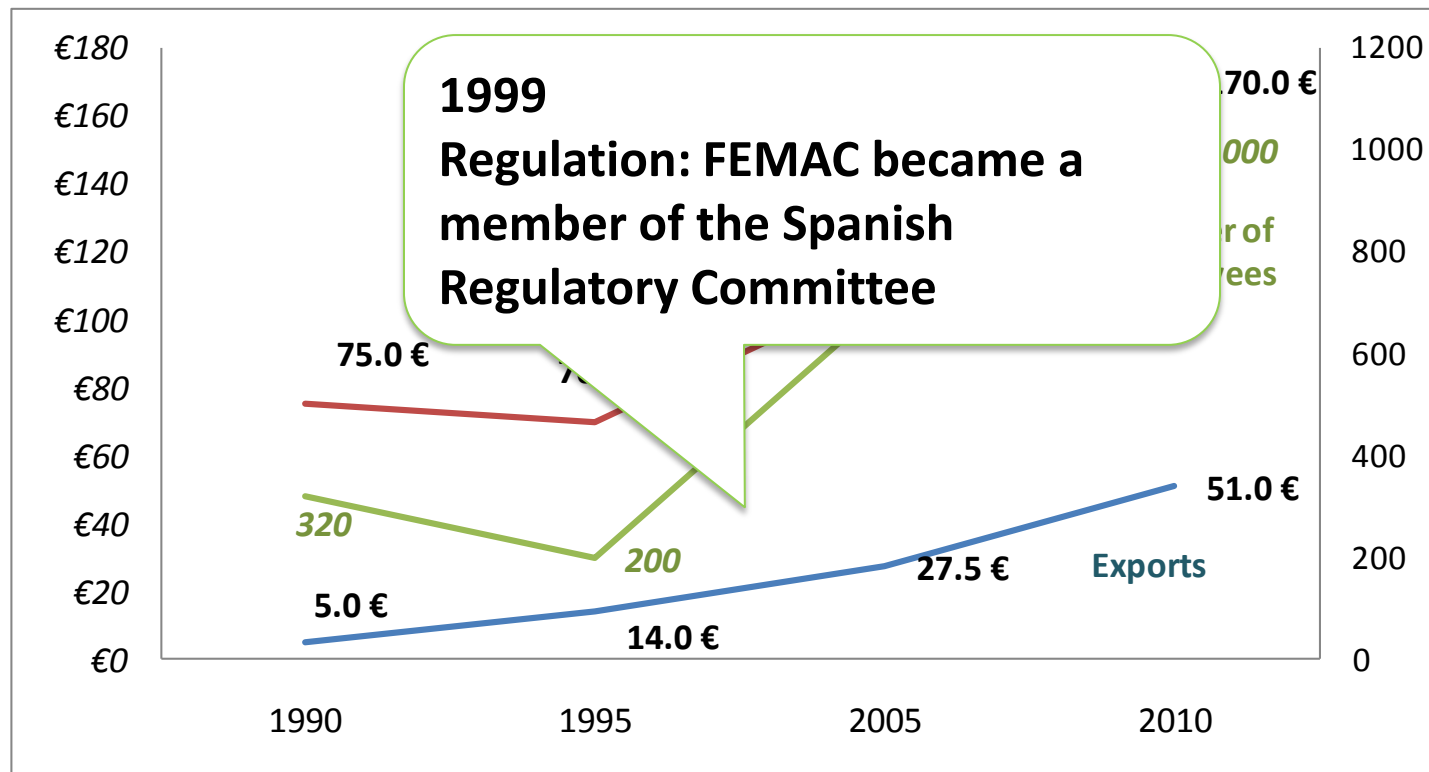
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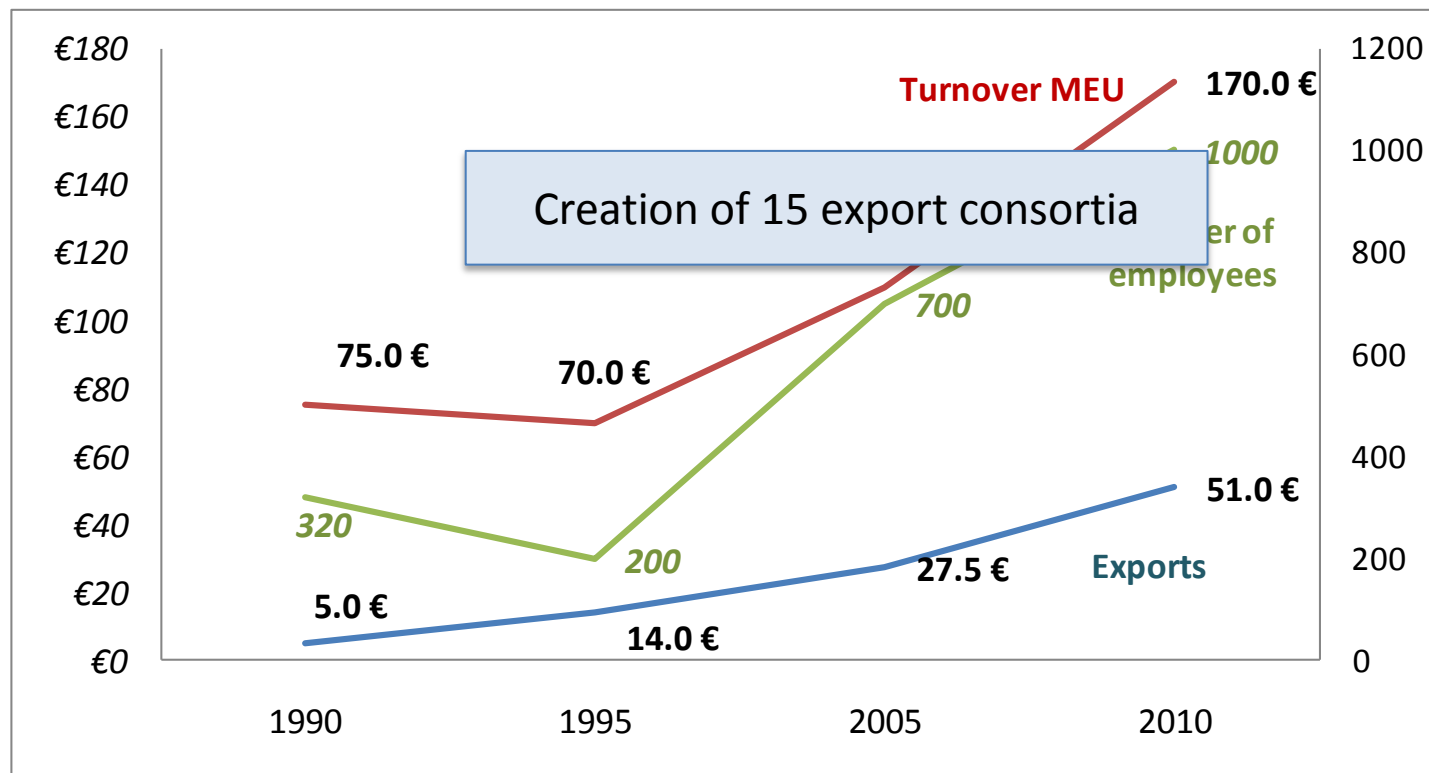
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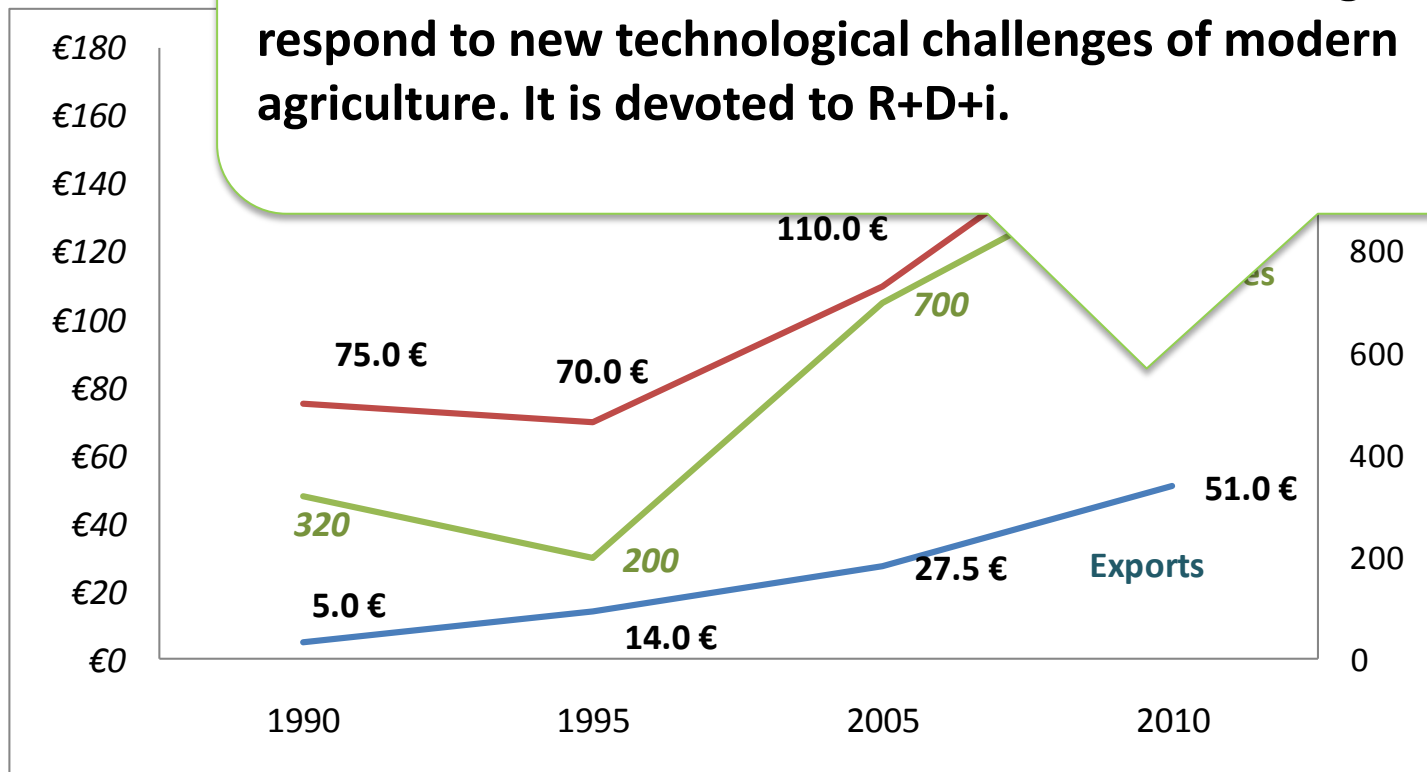
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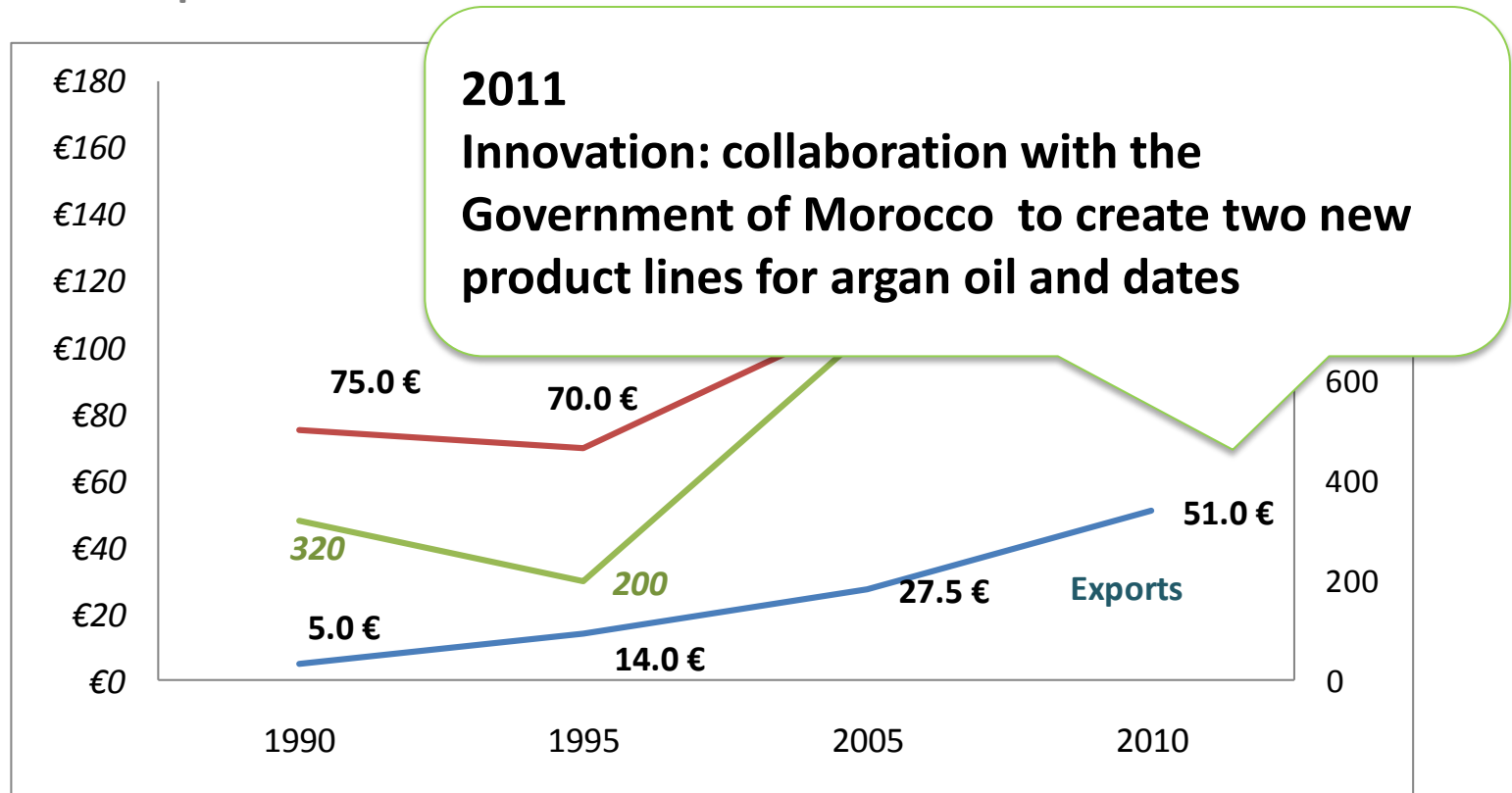
**2009**

**Infrastructure: creation of MAQCENTRE with the goal to respond to new technological challenges of modern agriculture. It is devoted to R+D+i.**



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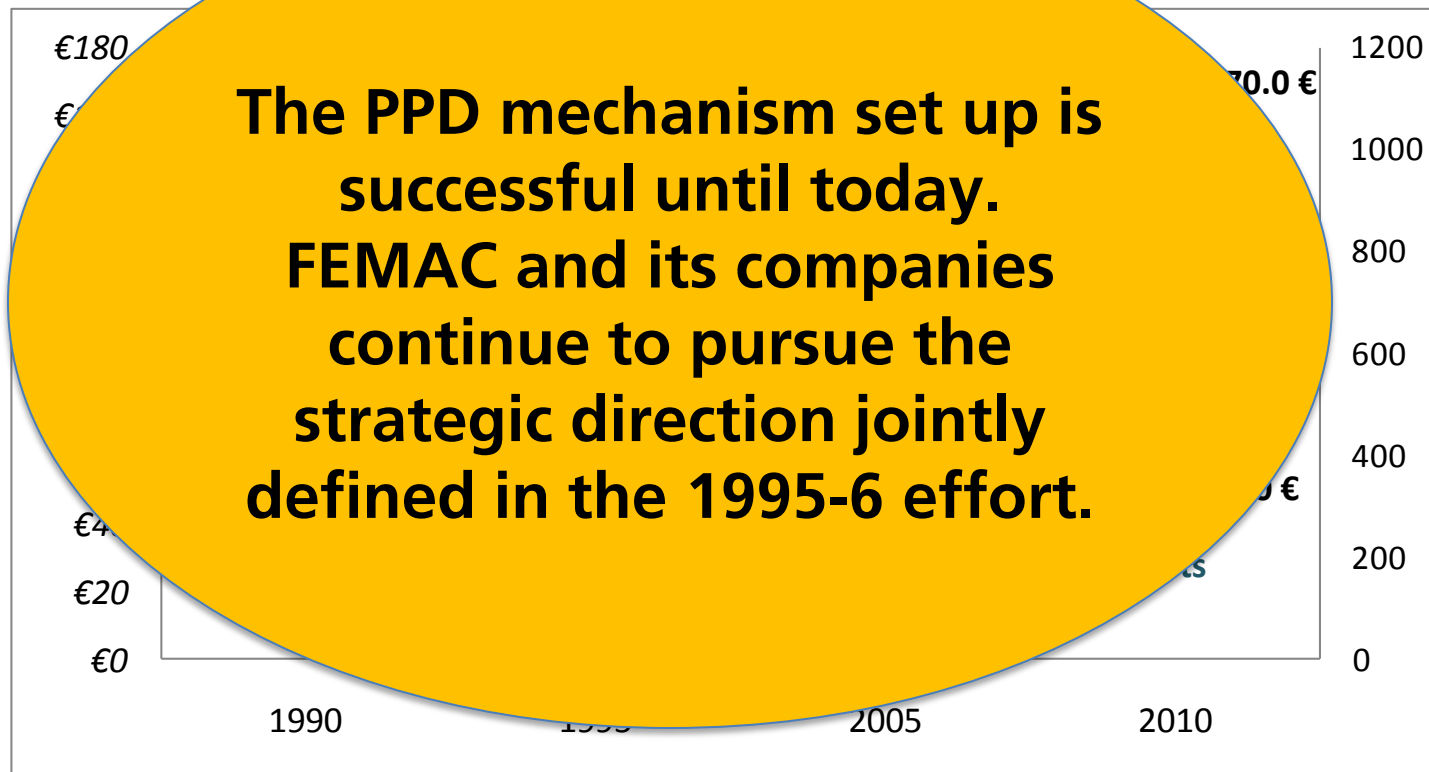
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**FEMAC.CAT**

THANK YOU.

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